

The logo icon consists of four vertical bars of varying heights. The first bar on the left is dark blue. The second bar is green and has a triangular shape at its base pointing downwards. The third bar is also green. The fourth bar on the right is dark blue.

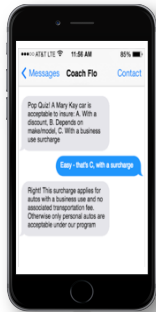
**mobilecoach**

# Common Types of Chatbots



Chatbot on a public website to answer basic FAQs

Chatbot on a website with user login to provide user specific service and training

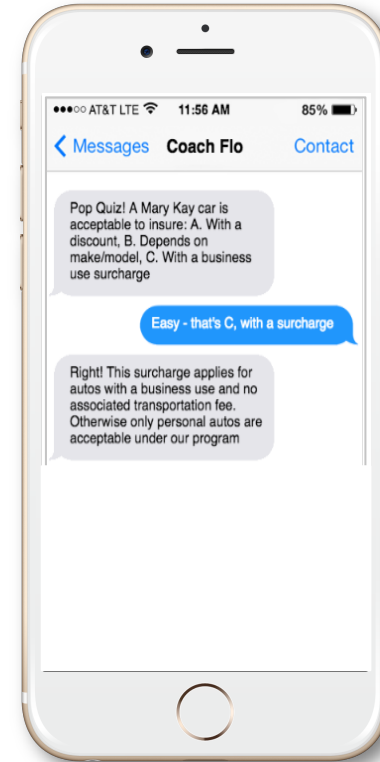


Chatbot on common messaging platforms for 24/7 availability as well as to proactively, remind, update, and teach



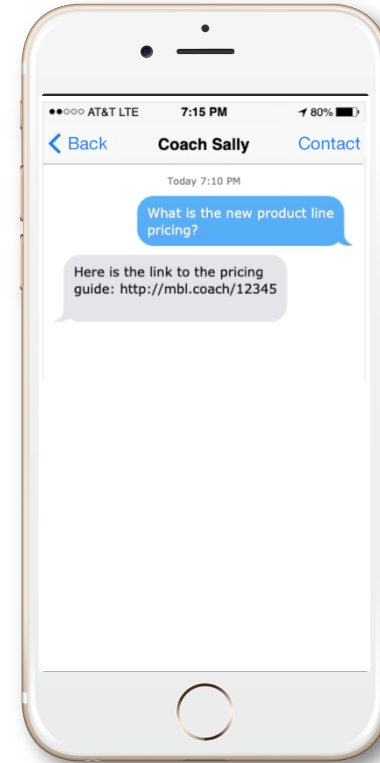
# Use Cases: Teaching and Training

Design chat interactions that reinforce learning and simulate conversation skills.



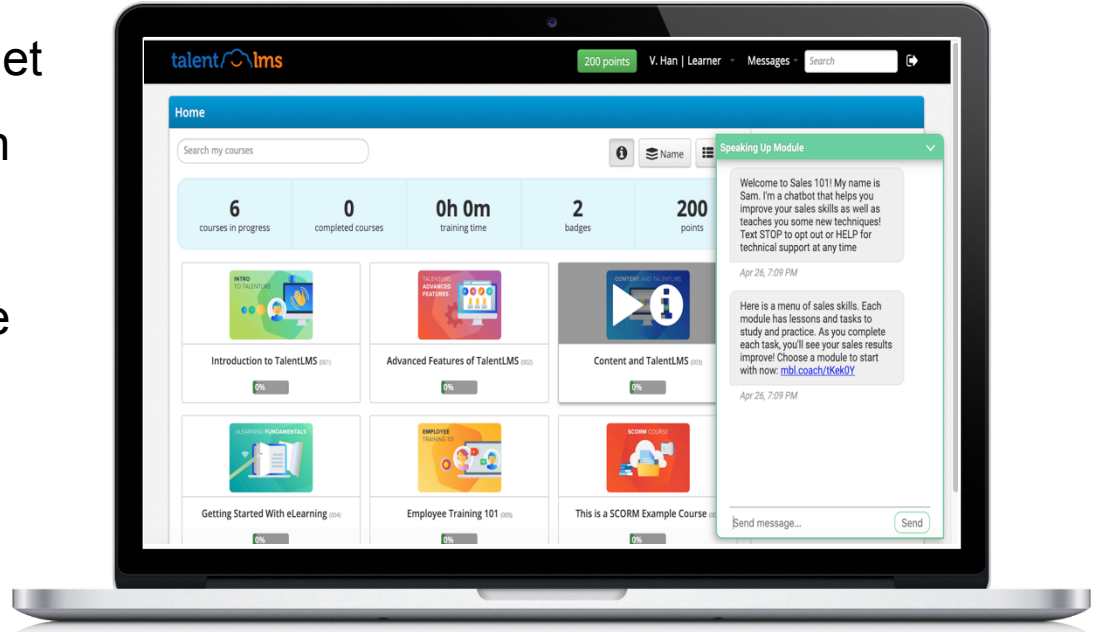
# Use Cases: Performance Support

Program your chatbot to answer questions and provide on-demand job aids.



# Use Cases: LMS Support

Place chatbot as a web widget on your LMS. Learners log in and interact to find courses, ask questions, and maximize their LMS experience.





# Try a Demo

Use Case	Instructions
Training Reinforcement	Text “reinforcement” to (801) 609-3592
New Employee Onboarding	Text “onboard” to (801) 515-4028
Gamification	Text “gamedemo” to (202) 858-2579
Conversation Simulator	Go to: <a href="https://mbl.coach/Yd9ToG">https://mbl.coach/Yd9ToG</a>
Assessment / Evaluation	Text “assessments” to (201) 460-6119
Performance Support	Text “performancesupport” to (801) 829-9716
Safety and Compliance	Text “safety” to (925) 402-4113
Daily Goal Tracker	Text “goaltracker” to (470) 865-5462



# The Mobile Coach Solution

## Mobile Coach Platform (MCP)

- Chatbot manager
- Channel manager
- User manager
- Script and template library
- Authoring interface
- User inbox
- Reporting Dashboard
- Security and privacy

## Mobile Coach Professional Services

- Platform training
- Chatbot design services
- Live support staff



# Business Model

## Platform Fees

- Administrator licenses
- End-user licenses base on channel and volume

## Services

- Design and configuration
- Consulting
- API integrations
- Live support



# Resources

- End user demos
- Custom end user demos
- Platform sandbox accounts
- Case studies
- Newsletter and webinars
- Technical documentation
- Proposal and quotes

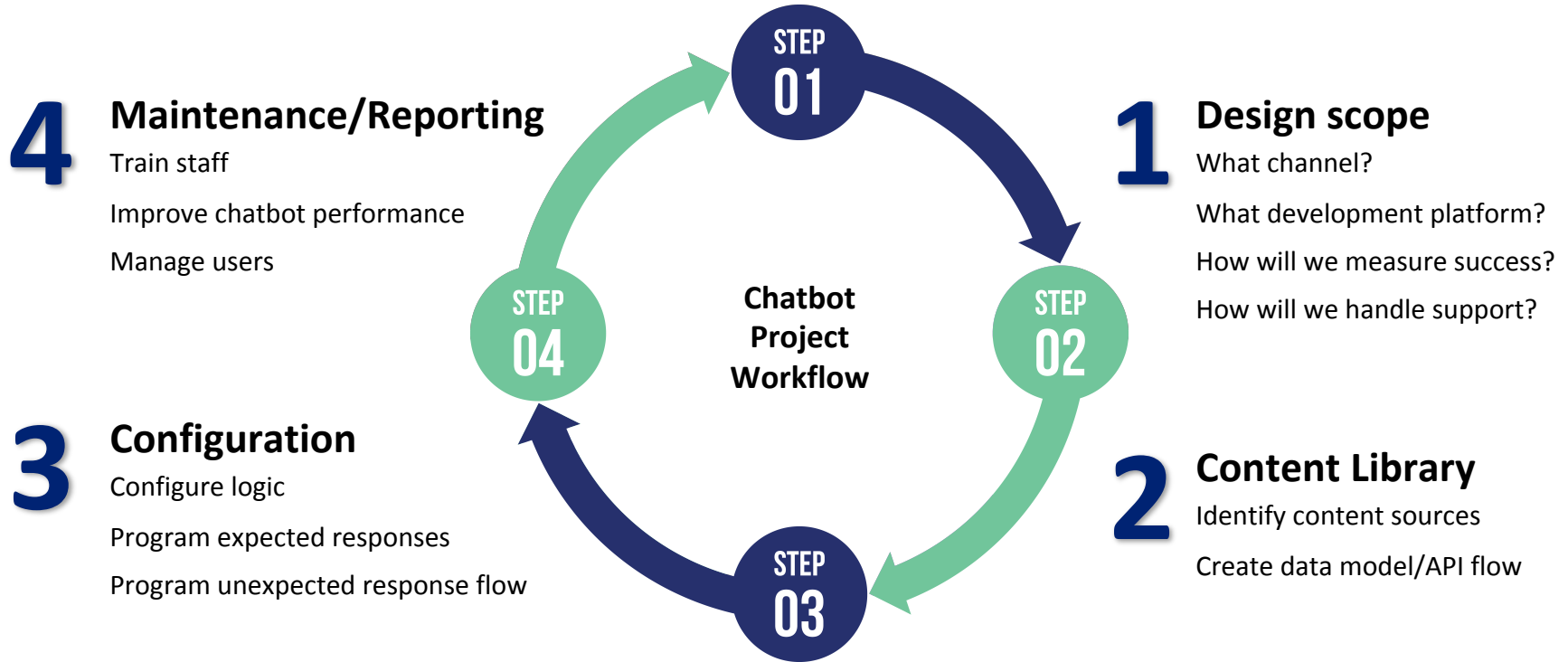


# Appendix Slides

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# Your Chatbot Project





# Case Studies