

CHANGE ANYTHING.com's 8 STEPS to post-training MASTERY:

1. **Attend** your company's training
2. **Register** on ChangeAnything.com
3. **Access** your company's training Change Plan
4. **Customize** the plan for yourself
5. **Gather support** from a social network of coaches and coworkers
6. **Engage** in interactive exercises (skill reviews, practice sessions)
7. **Track and report** your progress
8. **Finish** your Change Plan and report to your manager

Want to learn more about Change Anything, but don't know where to look?



Check us out online at:
www.changeanything.com/posttraining

CHANGE ANYTHING LLC

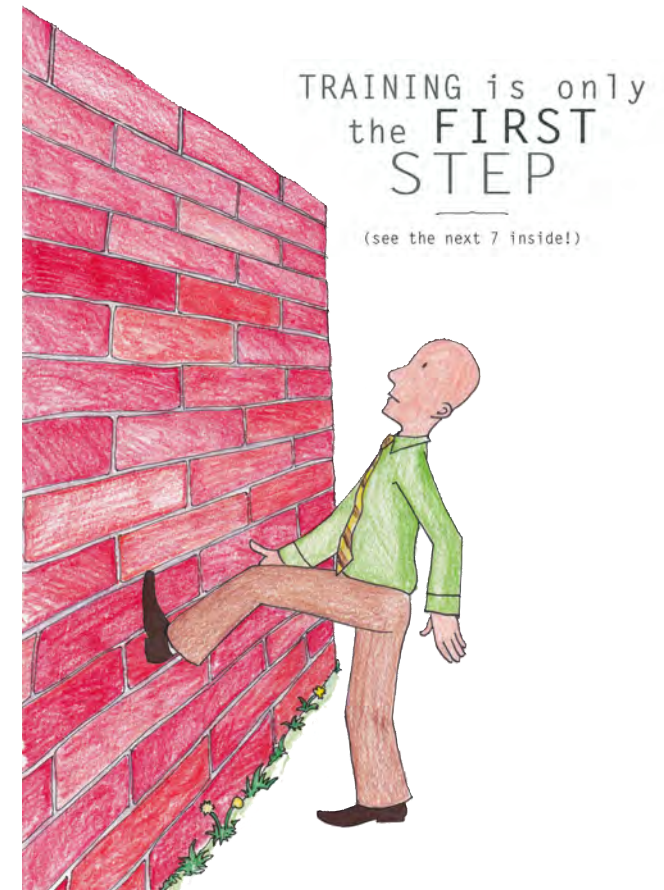
www.changeanything.com/posttraining

Twitter: @change_anything



CHANGE ANYTHING

ChangeAnything.com
a post-training online platform



What is ChangeAnything.com?

ChangeAnything.com is a dynamic social network designed around the six sources of influence, which ensure that training graduates effectively adopt newly-learned skills.

The Six Sources of Influence

There are six sources of influence that drive our behavior.

	Motivation	Ability
Personal	Love what you hate	Do what you can't
Social	Turn accomplices into friends	
Structural	Invert the economy	Control your space

The Promise: 10X your Influence

Change Anything has documented the success of this multi-pronged approach across organizational levels and across different problem areas. And while the results are impressive, they do not rely on an obscure calculus—if anything, they are built on simple arithmetic.

Effective influencers drive change by relying on the six different sources of influence at the same time. Those who succeed predictably and repeatedly don't differ from others by degrees; they differ *exponentially*.

Those who understand how to combine four to six sources of influence are up to **ten times** more successful at producing substantial and sustainable change.

**CHANGE
ANYTHING**

How does Change Anything help ensure skills transference?

ChangeAnything.com provides the vital link between skill acquisition and skill mastery to help ensure that organizations secure their investment in employee training.

- Customized Post-Training Modules
- Personalized Coaching and Social Support
- Recognition and Rewards
- Accessibility and Reminders



Targeting each of the six sources of influence, Change Anything is an online post-training mastery program that ensures organizations see a full return on their training investment.